



Sam D'Souza

GRAPHIC DESIGNER

[saam deesooza] **noun**

1. A creative force; an imaginative and detail-obsessed graphic designer known for turning concepts into compelling visual stories.
2. Fluent in Adobe, typography, colour theory, and caffeine.
3. A visual communicator who's equal parts professional, friendly, innovative, and trustworthy—with a knack for design that's as bold as it is thoughtful.

Usage: "We need someone like Sam D'Souza on this project."

EDUCATION

2016 - 2018
**Auckland University
of Technology**

Bachelor of Design
Majoring in Communication
Design. Minor in Design Thinking
and Design for Business.

2009 - 2015
Marist College

High School
Studied Classics, Art History, Art
Design and Media Studies

EXPERIENCE

2023 - Present
Lifestyle Communities®(Australia)

A firm that develops, owns, and manages affordable land lease communities in Australia, catering to working, semi-retired, and retired individuals.

2020 -2023
Attain (New Zealand)

A marketing and sales agency that aimed to grow business revenue for clients.

2019 - 2020
3Sixty Brand Solutions (New Zealand)

A print studio that specialised in brand collateral, retail advertisements, signage both in store and out of home and packaging.

2019
Public Eye Advertising & Design (New Zealand)

A boutique design studio in New Zealand that specialised in branding and advertising for local businesses.

CONTACT

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INTERESTS



Arts & Crafts



Hiking



Baking & Cooking



Fashion



Music



Gym

**In-house Mid-weight Graphic Designer
(Contract)**

I collaborate with the marketing department to create a wide range of materials, including community signs, billboards, brochures, catalogues, press ads, expo collateral, in-store signage, vehicle graphics, bus adverts, and social media tiles for communities at various stages of development.

**Intermediate Graphic Designer
(Full-Time)**

I worked within the design department, collaborating with marketing managers, videographers, web developers, and copywriters to create social content, web tiles, banners, packaging, posters, billboards, vehicle wraps, signage, point of sale (POS)/ retail collateral, stationery, brochures, and brand identities for clients in the hospitality, construction, beauty, and SaaS industries.

Clients I worked with: Clarksons, Lord of the Fries, Good Spirits Hospitality, Woods Engineering, Murder Burger, Lash & Brow Bar, Wake Up with Makeup, Formitize

Graphic Designer (Full Time)

I created web tiles, banners, packaging, posters, billboards, vehicle wraps, building signage, POS/ retail collateral, stationery, business cards, and brochures.

Clients I worked with: Spark, Goodman Fielder and Rodd & Gunn.

Design Intern (Contract)

Designed concepts for social media posts, websites, logos and packaging

Clients I worked with: The Ponsonby Business Association, The Publisher's Association of New Zealand

2018-2019

Media Tech Partners (New Zealand)

Global advisors & agents for media organisations and creatives, who develop and produce original content for both established & disruptive media channels.

2018

Laybuy (New Zealand)

A buy now, pay later operator that allows consumers to pay off their purchase in 6 interest free installments.

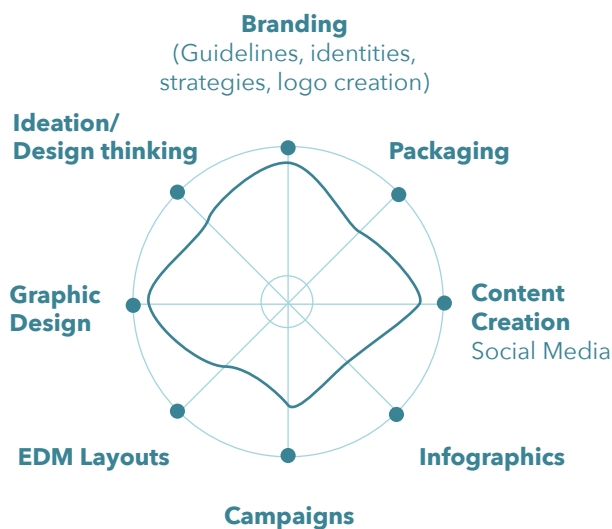
Communication Designer (Freelance)

I designed presentation decks for national New Zealand comedians and film posters.

Junior Graphic Designer (Contract)

I worked in the marketing department to design graphic social media posts, eDMs (direct emailers), POS/ retail collateral, window decals, sale decks, and website tiles.

SKILLS



AWARDS

2018

BJ Ball Paper's Colour and Texture Award

This award was given to me for my final graduation project. The project explored pink as a gender neutral colour through print design.

2018

AUT Advertising and Branding Award

This award was given by Auckland University of Technology to our branding project Forge' - a male's skincare and grooming range.

2015

NCEA Level 3 Single Subject Scholarship - Design

After completing my final year at Marist College I was awarded with a Single Subject Scholarship in NCEA Level 3 Design. This scholarship was based off my final year project, a colourblind campaign called Vision.

2015

Te Ara Lodge Fine Arts Scholarship

The Te Ara Lodge Fine Arts scholarship is granted to one student who is enrolled in a tertiary art or design course from every secondary school based in Auckland.

SOFTWARE SKILLS

Adobe Photoshop



Adobe InDesign



Adobe Illustrator



Adobe Premiere Pro



Adobe After Effects



Canva



Microsoft Powerpoint



Microsoft Word



Figma



Sketch



QUALITIES

Creative



Ambitious



Collaborative



Adaptable



Resilient



REFERENCES AVAILABLE
ON REQUEST

Let's work together!